

SAVOR **THE** FLAVOR **OF THE** CENTRAL VALLEY

ABOUT THE FESTIVAL

Thank you for joining us at The Whole Vine Festival, for a weekend of fun, food, and entertainment that showcases the best of the Valley's grapevine culture!

At The Whole Vine Festival, you'll have the chance to taste, learn, and experience everything that makes the San Joaquin Valley so unique - from the sweetest table grapes and raisins-nature's candy to the most complex and nuanced wines.

SATURDAY EVENTS

ALL DAY VOTE FOR YOUR FAVORITE FOOD TRUCK SERVING UP GRAPE INFUSED EATS!

10 AM

OPENING CEREMONY, HONORING JON MARTHEDAL & FAMILY

11 AM - 4 PM

WINE TASTINGS

12 PM - 2 PM

ROSA BROTHERS SPECIALTY GRAPE AND RAISIN FLAVORED ICE CREAM SAMPLES SERVED

3 PM

DRESS 'EM UP KIDDOS CANDY GIVE AWAY

5 PM

FESTIVAL CLOSES

SUNDAY EVENTS

ALL DAY VOTE FOR YOUR FAVORITE FOOD TRUCK SERVING UP GRAPE INFUSED EATS!

11 AM - 3 PM

WINE TASTINGS

12 PM - 1 PM

KIDS ZONE ROBOTIC 'BURRO' DEMONSTRATION

12 PM - 2 PM

ROSA BROTHERS SPECIALTY GRAPE AND RAISIN FLAVORED ICE CREAM SAMPLES SERVED

3 PM

DRESS 'EM UP KIDDOS CANDY GIVE AWAY

3:30 PM

WINNER ANNOUNCED FOR \$1,000 GRAND PRIZE

4PM

FESTIVAL CLOSES AT



SATURDAY, OCTOBER 19

MAIN STAGE MUSIC SCHEDULE

11:00AM

Corey Whitehead, Flamenco Guitarist, Professor of Music,
Fresno State

12:30PM - 2:30PM

Auberry Road, Foothill Electric Folk

3:00PM - 5:00PM

Real Jazz

CULTURAL ARTS AREA MUSIC SCHEDULE

10:30AM- 11:30AM

Travis Lock, Guitarist & Vocalist

12:00PM - 1:00PM

Boston Sanchez, Guitarist

1:30PM - 2:30PM

Maya Sosa, Guitarist & Vocalist

3:00PM - 5:00PM

Matthew Malcolm, Vocalist

SUNDAY, OCTOBER 20

MAIN STAGE MUSIC SCHEDULE

10:30AM - 11:30AM

We Got The Beat, Youth Percussion Band

12:00PM - 1:00PM

Kutie the Band, Siblings with a passion for music, loud music

2:00PM - 4:00PM

FlashDrive, Powerhouse Cover Band

CULTURAL ARTS AREA MUSIC SCHEDULE

10:30AM- 11:30AM

Travis Lock, Guitarist & Vocalist

2:00PM - 4:00PM

Luis Rubio, Mexican Pop

MAPLE - PARADE ROUTE



EVENT MAP KEY

ENTERTAINMENT ZONE

- ARTISAN FOOD VENDORS
- WINE & BEER GARDEN
- VIP LOUNGE
- VENDORS
- MAIN STAGE

EVENT CENTER

- VENDORS
- SCIENCE II ROOMS 108 & 109
- LIVE PERFORMER
- RESTROOMS

FOOD ZONE

FRESNO PD UNIT

KID'S ZONE

 FOOD TRUCK VENDORS

 PORTABLE RESTROOMS & HAND WASH STATIONS

 THE MAIN STAGE

SIERRA CUP CLASSIC PARADE COMPETITION 3-4PM